



APS Foundation of America, Inc.

Post Office Box 801

La Crosse, Wisconsin 54602-0801

Office: 608-782-2626

Fax: 608-782-6569

2011 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochure & booklets that have bibliographies available – available online.
- ◆ Published quarterly newsletters that are available free to the public on our website – benefited at least 400,000 people.
- ◆ Donated & Mailed Brochures & Booklets –benefited at least 20,000 people.
- ◆ Donated Printed Publications to Public Libraries – Unknown number of people benefited.
- ◆ Invited to several large professional medical conferences.
- ◆ Sponsored the National Coalition of Autoimmune Patient Groups Meeting in Washington, DC (March 22, 2011)
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Represented at the Lupus Foundation of America, Philadelphia Tri-State Chapter Living Well With Lupus Symposium.
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained our Webpage –benefiting 229,561 people based on the index page.
- ◆ Maintained the forum to make it more user friendly – benefiting 80,012 people.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Maintained HONCode Certification on APS Friends & Support Forum.
- ◆ Earned the GuideStar Exchange Seal: Partner in Trust.
- ◆ Searched for more medical advisors. Added 1 to the team.
- ◆ Working on obtaining the Better Business Bureau Accredited Charity Status.
- ◆ Sponsored a 4th Year Medical Student at University Texas Medical Branch who shows an interest in APS Research.
- ◆ Made Dragonflies our Mascot.
- ◆ Joined a Collaborative Effort with the Coordination of Rare Diseases at Sanford (CoRDS) Registry.
- ◆ Maintained several blogs & pages on various social networking sites on various servers to get awareness out – benefited at least 500,000 people.
- ◆ Continued June 9th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Launched press releases – benefited at least 50,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 1,000,000.
- ◆ Increased our Board of Directors to 5.

www.apsfa.org

apsfa@apsfa.org

- ◆ Fundraisers:
 - Café Press – approx 623 items sold
 - World APS Day Items – approx 30 items sold
 - Holiday Related:
 - Giving Tree – 42 participated
 - Café Press Collectors Edition – 5 participated
- ◆ Made Press in 5 different media venues that we are aware of – at least 100,000,000 people benefited
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
 - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
 - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) on iTunes unknown how many people benefited
 - The Beatles Network (APS Awareness month world wide awareness.) unknown how many people benefited
 - State Health Officials Hear Both Sides of Medicaid Debate at Public Meetings (*Wisconsin State Journal*, 4/2011) unknown how many people benefited
 - Orangeville woman's misdiagnosis leads to debilitating effects (*The Journal-Standard*, 3/2011) unknown how many people benefited
 - A Catalyst for Antiphospholipid Syndrome Research (*The Rheumatologist*, 3/2011) unknown how many people benefited
- ◆ Forum Information:
 - Number of Participants: 2,232

Recommendations:

- ◆ Continue to find more avenues for fundraising.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue to search for more medical advisors.
- ◆ Continue to attempt APS mentioned in more publications, including magazines.
- ◆ Continue to making more videos and learn how to make podcasts.
- ◆ Consider tapping in more social networking sites.
- ◆ Continue to look for a spokesperson for APS.
- ◆ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- ◆ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- ◆ Consider making June APS Awareness Month formally via a bill through Congress.
- ◆ Consider making a Scholarship fund for those going into the Medical Field.
- ◆ Consider making a formal Scholarship fund for APS Research.



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Our Mission Statement

Founded in June 2005, the APS Foundation of America, Inc. is dedicated to fostering and facilitating joint efforts in the areas of education, support, public awareness, research and patient services in an effective and ethical manner.

Our Goals

- To offer understanding and support to individuals, family, friends and care givers of people with Antiphospholipid Antibody Syndrome
- To offer information and education on Antiphospholipid Antibody Syndrome and the disabilities it can cause
- To support research regarding Antiphospholipid Antibody Syndrome by keeping the latest information available and referring people to such agencies who do research
- To raise funds to provide information and education through public donations, grants, fundraisers, sponsorships and bequests
- To bring national focus on Antiphospholipid Antibody Syndrome in the United States.

The APS Foundation of America, Inc. is the leading United States nonprofit health agency dedicated specifically to bringing national awareness to Antiphospholipid Antibody Syndrome (APS), the major cause of multiple miscarriages, thrombosis, and young strokes and heart attacks. We are a volunteer-run, community-based, non-profit organization.

Women are more likely than men to be affected by APS. Some estimates say that 75% to 90% of those affected are women. For example, it has been estimated by some doctors that one third of all of young strokes (defined as under the age of 50) are due to APS.

In obstetrics it is estimated by some doctors that up to 25% of all women with 2 or more spontaneous miscarriages have APS. Some doctors believe that 1 in 5 of all Deep Vein Thrombosis (DVTs), Pulmonary Embolisms (PEs), and even worse, amputations are due to APS. And it is believed that 40-50% of patients with Lupus also have APS. Still, with these statistics, APS rarely is discussed as a women's health issue and is misdiagnosed often. Therefore the total number of people affected and true statistics are unknown really.

Antiphospholipid Antibody Syndrome (APS) is an autoimmune disorder in which the body recognizes certain normal components of blood and/or cell membranes as foreign substances and produces antibodies against them. There are two known forms of APS. APS may occur in people with systemic lupus erythematosus, other autoimmune disease, or in otherwise healthy individuals. Sadly, when most people hear about APS and it being referred to as autoimmune disease, they incorrectly confuse the terms autoimmune with acquired immune deficiency syndrome (AIDS); or they think this is a form of cancer.

This lack of knowledge and awareness results in needless suffering for persons with APS. Misdiagnosis and / or delayed diagnosis usually result in damage to vital organs. The need to bring a national attention to APS as a common factor in multiple miscarriages, thrombosis, young strokes and heart attacks is vital in order to bring a joint effort to research, funding, early detection, and eventually, prevention and cure for APS.

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As of 12/31/2011 the Board of Directors are:

Christina M. Poblman

President & Treasurer

624 North 10th Street #4

La Crosse, WI 56401-3432

Ph: 608-782-2626

Salary: NONE

Heidi A. Ponagai

Vice President

26754 Brush Street

Madison Heights, MI 48071

Ph: unlisted

Salary: NONE

Cindi Brookes

Secretary

10705 Frank Daniels Way

San Diego, CA 92131

Ph: unlisted

Salary: NONE

Dana Stuart

Member at Large

608 North 6th Street

St. Joseph, MO 64501

Ph: unlisted

Salary: NONE

Beth Fisher, PhD

Member at Large

1520 Mapleview Street SE

Grand Rapids, MI 49508

Ph: unlisted

Salary: NONE

APS Foundation of America, Inc. Profit & Loss

January - December 2011

	Total
Income	
Cafe Press Commissions	1,438.80
Corporate Donations	13,386.54
FlowerPetal Commissions	116.83
Giving Tree	2,986.50
Personal Donations	341.97
Refunds-Allowances	356.78
Sales - Pens, Pins, & Postcards	25.50
Total Income	\$18,652.92
Gross Profit	\$18,652.92
Expenses	
Advertising	0.00
Other Miscellaneous Service Cost	500.00
Total Advertising	500.00
Bank Charges	3.50
Pay Pal Fee	108.63
Total Bank Charges	112.13
Dues & Subscriptions	236.09
Insurance	375.00
Legal & Professional Fees	812.85
Office Expenses	1,939.04
Postage	484.93
Total Office Expenses	2,423.97
Promotional Items	34.48
Research Projects - Program Expense	2,000.00
Stationery & Printing	458.58
Taxes & Licenses	669.00
Utilities	0.00
Internet	845.69
Telephone	21.21
Total Utilities	866.90
Total Expenses	\$8,489.00
Net Operating Income	\$10,163.92
Other Income	
Interest Earned	6.60
Total Other Income	\$6.60
Other Expenses	
Miscellaneous	371.23
Reconciliation Discrepancies	0.84

	<u>Total</u>
Total Other Expenses	\$372.07
Net Other Income	\$ -365.47
Net Income	\$9,798.45

Friday, Mar 02, 2012 07:49:20 PM GMT-6 - Cash Basis